





Sport England is an arms-length body of government responsible for growing and developing grassroots sport and getting more people active across England.

We were established by Royal Charter – which is an instrument of incorporation granted by the King – and began operating as Sport England in 1997.



The role at a glance



The Press & External Affairs Officer salary is advertised at £30,500 per annum, for homeworking or hybrid-office based in Loughborough or Bisham. The postholder must be living in the UK for the duration of employment.



Please note it is Sport England's policy to appoint to the advertised salary.



The role



As Press and External Affairs Officer, you will help to deliver Sport England's external affairs and media engagement.

You will have the opportunity to regularly and proactively engage with our sponsor department – the Department for Digital, Culture Media & Sport (DCMS) – and political and media stakeholders at both a national and local level.

You will seek out opportunities to share Sport England's work with journalists, government and parliamentarians, while developing relationships with these stakeholders to increase the understanding of Sport England's mission and impact.

About the directorate



The Digital, Marketing and Communications Directorate is responsible for delivering digital content, marketing, campaigns, and communications.

With expertise in commercial partnerships, social media, editorial, open data, data analytics, consumer innovation, internal communications, external affairs and press and media, the team provides functional expertise, both within Sport England and across our network of partners and customers.

The Press and External Affairs teams are responsible for protecting and enhancing Sport England's reputation, promoting sport and physical activity, and advocating for the benefits getting active brings with MPs, Peers, Government and journalists.

This is an exciting opportunity to join our award-winning Digital, Marketing and Communications directorate.

Our mission

Right now, the opportunities to get involved in sport and activity depend too much on your background, your gender, your bank balance and your postcode. We're determined to tackle this and unlock the advantages of sport and physical activity for everyone.

We're here to invest in sport and physical activity to make it a normal part of life for everyone in England, regardless of who you are. Together, we can change lives for the better in every home, and in every community, right across the country.



Our values



Our values define who we are as an organisation and highlight what we do to go the extra mile to set us apart. From creating an organisation we all enjoy, believe and thrive in, to creating a positive employer brand and effective partnerships with our stakeholders.

Our values are embedded in everything we do including our recruitment process and we encourage candidates to read about our values on our careers page

https://www.sportengland.org/careers





Our Employee Benefits

32 days annual leave + bank holidays (pro rata for part-time)

Generous pension scheme

£500 per year to support fitness-based activity

Commitment to development and training

Free confidential counselling and advice service

Flexible working and family friendly policies

For more information, please visit the <u>Careers</u> page on our website

Our vision is clear

Together, we won't stop until everyone has the opportunity, the inspiration and the freedom to get moving.

You can help us do this.



We are looking to recruit from the widest possible talent pool and encourage candidates to apply from a diverse range of backgrounds. We are proud to be an inclusive, equal opportunities employer and are committed to ensuring that all candidates are treated fairly throughout the recruitment and selection process and beyond. All appointments are made on merit.





Come join us

How to apply

- 1. Register on our careers portal and create an account.
- Complete our application form, which will cover areas such as your employment history and suitability for the role. Be sure to highlight your relevant skills and experience relating to the job description in your supporting statement.
- 3. The recruitment process after this point differs slightly for each role but will always consist of an assessment task and at least one inperson interview. For some roles there will be an additional phone interview or another in-person meet.

If you have a disability and are unable to apply via the portal, please email us via hrrecruitment@sportengland.org and we would be happy to discuss alternate options with you.

For more information including our FAQ section, please go to: https://www.sportengland.org/careers

